

THE FOLLOWING RULES APPLY TO THE 2020 ALBERTA PARKS PHOTO CONTEST.

1. NO PURCHASE NECESSARY.

2. Description of contest:

Win two Free Nights of Winter Comfort Cabin Camping at Sir Winston Churchill Provincial Park with Alberta Parks' Photo Contest. Email your photos from any Alberta Provincial Park and Protected Area to socialalbertaparks@gov.ab.ca along with a short description, including the location of the photo.

On February 7, 2020, the Administrator (defined in section 3 below) will announce the winner on Facebook, Twitter and Instagram. This promotion is in no way sponsored, endorsed, administered by, or associated with Facebook, Twitter or Instagram. By entering this photo contest, entrants agree to accept, abide by and acknowledge compliance with these rules, including but not limited to all eligibility requirements. The decisions of the Administrator are final and binding on all entrants with respect to all aspect of the photo contest. The photo contest is subject to all applicable federal and provincial laws and regulations. Void where prohibited.

3. Contest administration and time period: This photo contest is administered and managed by Alberta Parks (the "Administrator"). The contest will take place in Alberta, Canada from January 6, 2020 to January 31, 2020. A qualified panel of three judges will judge eligible entries. All decisions of the contest judges are final. The judges will select the winner of the contest in Edmonton, Alberta, Canada at the offices of Alberta Parks between the dates of February 3 to February 6, 2020.

4. Prizes: There is one prize available to be won. The prize is two Free Nights of Winter Comfort Cabin Camping at Sir Winston Churchill Provincial Park. The two nights of free winter comfort camping must be redeemed before March 31, 2020. The approximate retail value of the prize is \$200.00 CAD. Receipt of the prize is subject to these contest rules.

Acceptance of Prize: The prize must be accepted as described in these Contest Rules and cannot be returned, transferred to another individual, substituted for another prize or exchanged in whole or in part for money.

Substitution of Prize: The Administrator reserves the right to substitute any prize, or part thereof, for another prize of equivalent value.

Method of entry: There is no purchase necessary. Each photo must be submitted via email to socialalbertaparks@gov.ab.ca along with a description, including the location of the photo. Each photo supplied constitutes one entry into the contest. For purposes of this photo contest, the entrant is the person who is the authorized holder of the email account that enters the photo contest.

5. Eligibility: The contest is open to all Albertans/Canadians (excluding Quebec) who are at least 16 years of age as of the opening date of the contest. Employees of Alberta Parks, agents and representatives are not eligible.

The Administrator reserves the right to prohibit an individual from participating in the photo contest or winning a prize, if, in its sole discretion, it is determined that the individual is attempting to undermine the legitimate operation of the photo contest.



6. Eligible Photo Criteria: In order to be eligible, a photo must:

- a. be taken in a Alberta provincial park and protected area;
- b. must not have been published before;
- c. include a photo release form (download) if the photo includes identifiable individuals.
- d. follow all Alberta Parks and Provincial Regulations
- e. follow the Leave No Trace (link to website) principles

Each photo received will be reviewed and approved by the Administrator. If an entry is in violation of these contest rules, it will be disqualified or deemed 'void'. The validity of any entry is subject to verification by the Administrator. Any entries that are illegible, incomplete, fraudulent, misrepresented or otherwise non-compliant with these rules, will be disqualified. All decisions made by the Administrator are final.

7. Awarding of Prize: To be declared a winner, a selected entrant must meet the contest eligibility criteria in sections 5 and 6 and be in compliance with these contest rules. The winning entrant must be available for notice by email (at the email address used to submit the contest entry) – by the Administrator within 6 days immediately following the closing date and time of the contest. Should a selected entrant not respond within 72 hours of the notification or fail to provide proof of eligibility, their entry may be declared null and void and another entry will be randomly selected from the remaining entries.

8. Delivery of Prize: Instructions on how to claim the prize will be included in in the notification email sent to the contest winner.

9. Administrator Disclaimers:

- a. The Administrator is not responsible or liable for unsuccessful attempts to notify selected entrants or for entries or declaration and release forms which are delayed, lost, stolen, illegible, damaged, misdirected, postage due or incomplete.
- b. The Administrator is not responsible for lost, late, or damaged entries due to internet, computer, phone, other technical errors, or any situation that may limit an individual's ability to participate in the photo contest.

10. Grant of License: By submitting a photo and entering the contest, entrants grant Alberta Parks a license to use, distribute, and publish the entrant's photograph without further permission. By entering the Contest, the entrant authorizes the Administrator, along with its advertising and promotional agencies and their respective employees to broadcast, publish, reproduce and otherwise use their photograph without any form of remuneration.

11. Odds of Winning: Odds of winning the prize is dependent upon the number of eligible entries received.



12. Changes to Contest Rules: The Administrator reserves the right to modify, cancel, terminate or suspend the Contest, in whole or in part, in the event of any cause that is beyond the control of the Administrator including any virus, computer bug, hack or unauthorized intervention or, any other cause that is beyond the control of the Administrator that could corrupt or affect the administration, security, impartiality or normal course of the Contest.

13. Release of Liability by the Entrants: By entering into this Contest, all entrants agree to release any claims, damages, demands, suits, duties, debts, bonds, contract and liabilities of any nature against the Administrator, its representatives, the Government of Alberta and its employees and agents.

Winners must complete the requirements of section 8 above to claim their prize.

Privacy Notice: Personal information collected in the photo contest by the Administrator will be collected and used solely for the purpose of administering the photo contest, in accordance with clause 36(1)(b) of The Freedom of Information and Protection of Privacy Act, C.C.S.M. c. F175. The Administrator will not send communications unrelated to the photo contest to the entrant. The Administrator will maintain any personal information that it collects on its servers and it will only be accessible to those responsible for maintaining the "socialalbertaparks@gov.ab.ca" email account and administering the photo contest. Personal information will only be stored until the prize has been awarded. All entrants may access any personal information they provided to the Administrator through the course of entering the photo contest and request amendment of any inaccuracies. For more details or questions please contact: socialalbertaparks@gov.ab.ca

